

ScieNc^{E|CENTER}

Annual Appeal





The Maryland Science Center is the region's premier private, non-profit institution for informal science learning. Our Baltimore Inner Harbor location and multiple outreach programs provide access to engaging, informative science experiences and scientific content to over 400,000 students and families in an average year and in every Maryland county.

Through the tremendous support of the community, the Science Center provides an educational haven for children and adults to explore an array of scientific disciplines through hands-on experimental learning that is not offered anywhere else. Your support through the Annual Appeal helps us continuously improve our education efforts year after year. Unique to the Maryland Science Center is the commitment of community engagement beyond our walls through opportunities for all demographics.

These opportunities, along with free admission for all Maryland schools on field trips, are funded directly by gifts to our Annual Appeal. These gifts also make it possible to extend our mission into the community through our educational outreach programs including our Traveling Science Program, Family Science Nights and Family Engineering Nights, which rely on funding to reach more populations and integrate new technologies and features into their demonstrations.



My students absolutely loved their field trip. From the hands-on activities, the bed of nails and pretending to be paleontologists, they all had a great time.

– Teacher from Washington County





Nothing is more intriguing to a child than learning by doing. The collaboration between the Maryland Science Center and visiting students and teachers truly creates a world of promising discovery that is needed to mold the next generation of scientists and engineers. Generous donations to the Annual Appeal help make it possible for more than 90,000 Maryland students, teachers, and chaperones to visit the Science Center on field trips free of charge in a typical year. These field trips allow teachers to supplement STEM (Science, Technology, Engineering, and Mathematics) curricula by utilizing our exhibits, additional programs, and workshops to add informal teaching to their instruction.



Our students loved the hands-on experience of the Maryland Science Center. This fits into our physics unit - we studied Newton's Laws of Motion. We also saw an IMAX film which was a perfect connection to the climate changes and global warming that we are studying.

– Teacher from Anne Arundel County

I really loved what you did today. Now I want to be a scientist too!

- Student at a Traveling Science Program

The Traveling Science Program, Family Science Nights and Family Engineering Nights ensure the mobility of science education throughout Maryland and the surrounding region. Vans packed with eager presenters and exciting experiments provide a portable way to convey the necessities of STEM education to those who may otherwise not be able to visit the Maryland Science Center. Your gift supports these outreach programs which historically reach over 60,000 people each year and in every Maryland county and beyond.

Without the generosity of our donors, we would not be able to provide these vital interactions with our guests and the community at large. Your financial support ensures the continued viability of the Maryland Science Center's vision of encouraging creativity and building a community that shares our love of science through innovative programs, authentic experiences, and advocacy for our mission by enhancing STEM education through the region.

Our kids have taken homeschool classes here, and they always have a blast. We're so thankful for such a special place in Maryland!

– Homeschooling Parent

Simply put, your gift...

- Provides free admission to the Maryland Science Center for Maryland school children, teachers, and chaperones visiting on field trips.
- Supports teacher workshops that offer innovative ideas and curriculum enhancements to Maryland educators and home-schooling parents.
- · Allows for the development of fascinating and interactive new exhibits and programs.
- Establishes more programs for Maryland Science Center educators to take "on the road" through the Traveling Science Program, Family Science Nights and Family Engineering Nights.
- Creates outreach programs that provide educational opportunities for children and adults in economically disadvantaged communities.

Your Annual Appeal gift impacts the success of the Maryland Science Center by helping to create an atmosphere of STEM appreciation and education among young people, inspiring the next generation of scientists and engineers. Equally important, your gift facilitates the development of exhibits, events, activities, and programs to keep citizens informed about and engaged with the latest technologies and subjects affecting people throughout the state.

Please consider a charitable tax-deductible gift to the Maryland Science Center today. Your support will inspire scientific discovery in the people of Maryland!



Your Invitation to Help Us Celebrate Science Today

We welcome your donation to the Annual Appeal today. Visit our website for a quick and easy way to give online (www.mdsci.org/donatenow), call us at 410.545.5894, or mail your gift to our Development office.



Annual Appeal Recognition Levels

Friend (\$25-\$99)

· Recognition in our Annual Report

Supporter (\$100-\$249)

- · Subscription to our quarterly newsletter
- · Recognition in our Annual Report

Partner (\$250-\$499)

- · Subscription to our quarterly newsletter
- · Recognition in our Annual Report

Advocate (\$500-\$999)

- · Subscription to our quarterly newsletter
- · Recognition in our Annual Report



Donors who wish to contribute \$1,000 or more to the Annual Appeal will be enrolled into the Maryland Science Center's DaVinci Society. The DaVinci Society, named for 15th century scientist Leonardo da Vinci, is the premier individual donor club for the Science Center.

For those who would like to contribute \$7,500 or more to the Annual Appeal, please contact the Development Office at 410.545.5894, by email at development@mdsci.org or visit us at www.mdsci.org/davinci for details of other giving levels.

If you choose to take advantage of DaVinci Society benefits (IMAX documentary vouchers and one-time-use admission guest passes) please use the following example to determine the tax-deductible amount of your gift:

Physicist Circle gift of \$5,000 24 IMAX documentary vouchers x \$5.00 each = \$120.00 6 one-time-use basic admission guest passes x \$26.95 each = \$161.70 Total benefits: \$281.70

Tax deductible portion of gift = \$4,718.30

DaVinci Levels and Benefits

Chemist Circle (\$1,000-\$2,499)

- Membership for 2
- 8 IMAX documentary vouchers

Geologist (\$2,500-\$4,999)

- · Membership for 4
- •16 IMAX documentary vouchers

Physicist Circle (\$5,000-\$7,499)

- Membership for 6
- · 6 one-time-use basic admission guest passes
- 24 IMAX documentary vouchers

All DaVinci Society Members Receive

- · Invitations to exclusive Maryland Science Center premieres, events, and receptions
- Discounts in the Science Store
- · Subscription to our quarterly newsletter, Explorations
- · Recognition in the Annual Report
- · Recognition on MSC's Donor Wall

Make Your Gift Today

Celebrating science and supporting the Maryland Science Center is quick and easy. Online: Go to www.mdsci.org/donatenow

By mail: Send your contribution (checks made payable to Maryland Science Center) to Annual Appeal, Maryland Science Center, 601 Light Street, Baltimore, Maryland 21230

By phone: Call the Maryland Science Center Development Office at 410.545.5894

MISSION

We are the Maryland Science Center. We inspire. We empower. We engage. Let's science!

A History as Rich as the Science it Shares

The Maryland Science Center has been sharing its love of science since its inception as the Maryland Academy of Sciences in 1797.

As Maryland's oldest scientific institution and one of the oldest such institutions in the entire nation, the Academy was an amateur scientific society whose members met to discuss papers and to advance understanding of "natural sciences." With the opening of the Maryland Science Center at Baltimore's Inner Harbor in 1976, the Academy fulfilled its vision of establishing a permanent location dedicated to engaging, interactive science.

From astronomy to paleontology, the human body to physics and phenomena, the Maryland Science Center is packed with innovative exhibits that demonstrate the wonders of scientific discovery with a focus on open-ended exploration.

The Science Center provides interactive science experiences for families, students, educators, and learners of all ages. We offer a variety of exhibits, live science demonstrations and activities, as well as the St. John Properties IMAX Theater, Davis Planetarium, and Crosby Ramsey Memorial Observatory. These exhibits provide the backdrop for an audience-driven experience that is enhanced through staff interaction.

For over 45 years, the Maryland Science Center has provided valuable educational experiences at our location in Baltimore City and through outreach programming across the mid-Atlantic region. No other Maryland institution dedicated to informal science education reaches more students and teachers.