

2019 SPONSORSHIP OPPORTUNITIES

MARYLAND ACADEMY OF SCIENCES **SOLSTICE 2019**

at the Maryland Science Center | Saturday, June 22, 2019

Maryland Science Center
601 Light Street, Baltimore, MD 21230

MARYLAND
SCIENCE CENTER



42ND ANNUAL SOLSTICE 2019

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What is Solstice?

Solstice is the Maryland Science Center's premier fundraising event that takes place on the Saturday closest to the Summer Solstice—the first day of summer. It is held at the Science Center's Inner Harbor location where the views can't be beat. Guests ages 21 and over enjoy a night to remember with delicious foods and tasty libations, all while listening to the beats of a live band. The night also features a silent auction, with over 40 items to bid on, as well as a "wine pull," where guests have the chance to "pull" their favorite wine! All of the proceeds from Solstice support the Science Center's outreach programs and free admission program for Maryland school children.



Why we need your support:

Our children have a remarkable resource in the Maryland Science Center—a place where exploring the world of science, technology, engineering, and math (STEM) happens with an emphasis on learning by doing. Taking children beyond the classroom and immersing them in a please-touch environment that applauds experimenting, wondering, and working together gives students a unique perspective on the importance of science in our everyday lives. Children who visit the Maryland Science Center see the endless possibilities through science in action in dynamic exhibit halls, theater experiences, and live science shows. Exposing our children to alternate ways to look at the universe, look at ourselves, and look at the world around us opens their horizons and sparks a sense of excitement about the learning process. Your support ensures that the Maryland Science Center remains at the forefront of informal science education and helps lead our children into the next century of innovation.



How your support helps:

Sponsoring Solstice supports the Maryland Science Center. The Science Center is a private 501(c)(3) non-profit that relies on fundraisers, donations, and other revenue to meet its operating budget. Funds raised from Solstice support the programs and outreach efforts of the Science Center, as well as help underwrite free admission for all Maryland schoolchildren throughout the academic year when visiting on field trips. Reaching over 150,000 Maryland students through a combination of field trip visits, traveling science program visits to Maryland schools, workshops, and after school programs, the Maryland Science Center's unique brand of hands-on experiential learning can only thrive with adequate resources. Support for Solstice helps the Science Center reach into the community to expose underserved audiences to the importance of early childhood education and be a resource for families who want their children to see the possibilities that science can offer.



Mission Statement

We are the Maryland Science Center.
We inspire. We empower. We engage.
Let's science!



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Sponsorship Levels

Education Innovator—\$25,000+

- Underwrites free admission for Maryland school children during the 2019-2020 academic year
- Funds Traveling Science Programs
- Thirty tickets to the Solstice event
- Banner recognition as premier sponsor of Solstice
- Signage and recognition for sponsoring a Solstice event dinner station.
- Company and logo recognition on prominent signage and event materials, the Maryland Science Center's Annual Report, Donor Wall, eNewsletter, and *Baltimore Business Journal*.

Science Champion—\$12,000-\$24,999

- Underwrites free admission for Maryland school children during the 2019-2020 academic year
- Funds Traveling Science Programs
- Twenty tickets to the Solstice event
- Signage and recognition for sponsoring a Solstice event dinner station.
- Company and logo recognition on prominent signage and event materials, the Maryland Science Center's Annual Report, Donor Wall, eNewsletter, and *Baltimore Business Journal*.

Educator Hero—\$6,000-\$11,999

- Underwrites free admission for Maryland school children during the 2019-2020 academic year
- Ten tickets to the Solstice event
- Company and logo recognition on prominent signage and event materials, the Maryland Science Center's Annual Report, Donor Wall, eNewsletter, and *Baltimore Business Journal*.

Student Advocate—\$2,500-\$5,999

- Underwrites free admission for Maryland school children during the 2019-2020 academic year
- Six tickets to the Solstice event
- Company and logo recognition on signage and event materials, the Maryland Science Center's Annual Report, Donor Wall, eNewsletter, and *Baltimore Business Journal*.

Outreach Supporter—\$1,000-\$2,499

- Underwrites free admission for Maryland school children during the 2019-2020 academic year
- Four tickets to the Solstice event
- Company recognition on signage and event materials, the Maryland Science Center's Annual Report, Donor Wall, eNewsletter, and *Baltimore Business Journal*.



Tax Deduction Information:

$\$170$ (price of ticket) \times number of sponsor tickets = A
Total donation – A = tax deduction portion of sponsorship

Example, a \$25,000 contribution:

$\$170 \times 30 = \$5,100$

$\$25,000 - \$5,100 = \$19,900$ tax deduction portion

*Sponsors who forgo any benefits, including tickets, are eligible to receive a tax deduction for the full value of the sponsorship





Summary of Sponsorship Benefits	\$1,000- \$2,499	\$2,500- \$5,999	\$6,000- \$11,999	\$12,000- \$24,999	\$25,000 +
Underwrites free admission for Maryland school children during the 2019-2020 academic year.	✓	✓	✓	✓	✓
Funds Traveling Science Programs.				✓	✓
Tickets to the Solstice event.	Four	Six	Ten	Twenty	Thirty
Banner recognition as premier sponsor of Solstice and signage and recognition for sponsoring a Solstice event dinner station.					✓
Signage and recognition for sponsoring a Solstice event dinner station.				✓	✓
Company recognition on prominent signage and event materials, the Maryland Science Center's Annual Report, Donor Wall, eNewsletter, and <i>Baltimore Business Journal</i> .	✓	✓	✓	✓	✓

For more information about Solstice sponsorship and other sponsorship opportunities, contact Marty Perreault at 410.545.5970 or mperreault@mdsci.org.

Sponsorship Agreement



Company Name: _____

(As you would like company name recognized in Solstice materials and Annual Report.)

Sponsorship Contribution Amount: \$ _____

- Sponsorship Contribution Amount:
- \$25,000+ Education Innovator
 - \$12,000-\$24,999 Science Champion
 - \$6,000-\$11,999 Educator Hero
 - \$2,500-\$5,999 Student Advocate
 - \$1,000-\$2,499 Outreach Supporter

We wish to take full advantage of the tax deduction for our sponsorship and forgo any benefits, including tickets

Event: 2019 Solstice Event Event Location: The Maryland Science Center Date of Event: Saturday, June 22, 2019

Please mail this form to The Maryland Science Center at:

Maryland Science Center
Attention: **Solstice**
601 Light Street
Baltimore, MD 21230

Or fax this form to The Maryland Science Center: 410.545.5889

Contact Information:

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Payment Options:

Company will pay by check
(Please make payable to Maryland Science Center.
Contribution pledges should be paid by June 30, 2019.)

Company will pay by credit card

Please Charge Our Visa Master Card

American Express Discover

Company Name: _____

Account #: _____

V-Code: _____ Expiration Date: _____

Billing Address: _____

Card Holder's Signature: _____

Date: _____

Companies who support Solstice at the \$2,500 level and above receive logo recognition in our Solstice materials.

We request that we receive a high resolution version of the company's logo no later than June 7, 2019.

Please email logo to solstice@marylandsciencecenter.org.

Solstice is a 21+ event.