2019 ANNUAL APPEAL

Let's science

601 Light Street, Baltimore, MD 21230
www.marylandsciencecenter.org

Mission Statement

We are the Maryland Science Center.
We inspire. We empower. We engage.

Let's science

"Great program for children, especially for outlying regions where it is difficult for our families to travel to Baltimore."

From anonymous Traveling Science Program survey

The Maryland Academy of Sciences at the Maryland Science Center is the region's premier private, non-profit institution for informal science learning. Through the tremendous support of the community, the Maryland Science Center is able to continuously improve our education efforts year after year. Your support provides an educational haven for children and adults to explore an array of scientific disciplines through hands-on experimental learning that is not offered anywhere else. Unique to the Maryland Science Center is the commitment of community engagement beyond our walls through opportunities for all demographics.

These opportunities, along with our Free Admission Program for all Maryland schools on field trips, are funded directly by gifts to our Annual Appeal. These gifts make it possible to extend our mission into the community through our

"The Science Center's exhibits covered all of the Earth/Space Science that is in the 6th grade Science curriculum, plus so much more! The kids had numerous "Aha" moments that I observed as they saw things and connected them to what we were learning in the classroom."

Teacher from Esperanza Middle School, St. Mary's County

educational outreach programs including our the Traveling Science Program (TSP), Family Science Night, and Family Engineering Night, which rely on funding to reach more populations and integrate new technologies and features into their demonstrations.

"We love this program and attend every year! My son loves science and this is hands-on learning in a very fun way for him."

Parent attending Family Science Night at Patterson Park Public Charter School

With your support to the Annual Appeal, over 80,000 students, teachers, and chaperones visited the Maryland Science Center last year through our Free Admission Program. These field trips allow teachers to supplement STEM (Science, Technology, Engineering, and Mathematics) curriculums by utilizing our exhibits, additional programs, and workshops to add informal teaching to their instruction. Nothing is more intriguing to a child than learning by doing. The collaboration between the Maryland Science Center and visiting students and teachers truly creates a world of promising discovery that is needed to mold the next generation of scientists and engineers.

The Traveling Science Program, Family Science Night, and Family Engineering Night ensure the mobility of science education throughout Maryland and surrounding regions in VA, PA, WV, DE, and Washington, DC. Vans packed with eager presenters and exciting experiments provide a portable way to convey the necessities of STEM education to those who may otherwise not be able to visit the Maryland Science Center. Your gift allows the Traveling Science Program, Family Science Night, and Family Engineering Night to continue to reach nearly 60,000 people every year.

In addition, gifts to the Annual Appeal continuously provide the Maryland Science Center with the ability to update and launch new exhibits, such as Science Aglow, to life. Science Aglow introduces the electromagnetic spectrum, with an emphasis on visible light and its interactions with mirrors,

motion, and time. Your support helps the Maryland Science Center continue to promote scientific curiosity.

Without the generosity of our donors we would not be able to provide the vital interaction with our guests and the community at large. Your participation in the Annual Appeal ensures the continued viability of the Maryland Science Center's vision of encouraging creativity and building a community that shares our love of science by creating connections through innovative programs, authentic experiences, and advocacy for our mission while enhancing STEM education throughout the region.

Simply put, your gift...

- Provides free admission to the Maryland Science Center for Maryland school children and teachers visiting on field trips.
- Provides teacher workshops that offer innovative ideas and curriculum enhancements to Maryland educators and home-schooling parents.
- Allows for the development of fascinating and interactive new exhibits and programs.
- Establishes more programs for Maryland Science Center educators to take "on the road" through the Traveling Science Program, Family Science Night, and Family Engineering Night.
- Creates outreach programs that provide educational opportunities for children and adults in economically disadvantaged communities.

A gift to the annual fund impacts the success of the Maryland Science Center. Your gift helps by creating an atmosphere of STEM appreciation and education among young people, leading to the next generation of scientists and engineers. Equally important, your gift facilitates the development of events, activities, and programs to keep citizens informed about the latest technologies and subjects affecting people throughout Maryland.

Please consider a charitable tax deductible gift to the 2019 Annual Appeal. Your support of the Maryland Science Center will inspire scientific discovery in the people of Maryland!

Your Invitation to Help Us Celebrate Science Today.

You may make a pledge to this year's appeal. All pledge payments and contributions should be received by June 30, 2019.

Annual Appeal Levels

Friend ($25-$99)

- Recognition in the Annual Report

Supporter ($100-$249)

- Subscription to our quarterly newsletter
- Recognition in the Annual Report

Partner ($250-$499)

- Subscription to our quarterly newsletter
- Recognition in the Annual Report

Advocate ($500-$999)

- Subscription to our quarterly newsletter
- Recognition in the Annual Report

A Special Invitation to Join the DaVinci Society

Donors who wish to contribute $1,000 or more to the Annual Appeal will be enrolled into the Maryland Science Center's DaVinci Society. The DaVinci Society, named for the 15th century scientist, Leonardo da Vinci, is the premier individual donor club for the Science Center.

For those who would like to contribute $7,500 or more to the Annual Appeal, please call Ben Trently at 410.545.5894 or visit us at www.mdsci.org/donate for details of other giving levels.

If you choose to take advantage of DaVinci Society benefits (IMAX vouchers and one-time use basic admission guest passes) please use the following example to determine the tax deductible amount of your gift:

Physicist Circle gift of $5,000
24 IMAX vouchers x $4.00 each = $96.00
6 admission guest passes x $21.95 each = $131.70
Total benefits: $227.70
Tax deductible portion of gift = $4,772.30

DaVinci Society Levels and Benefits

Chemist Circle ($1,000-$2,499)

- Membership for 2
- 8 IMAX vouchers

Geologist Circle ($2,500-$4,999)

- Membership for 4
- 16 IMAX vouchers

Physicist Circle ($5,000-$7,499)

- Membership for 6
- 6 one-time use basic admission guest passes
- 24 IMAX vouchers

All DaVinci Society Members Receive

- Invitations to exclusive Maryland Science Center premieres, events, and receptions
- Discounts in the Science Store and Elements Café
- Subscription to our quarterly newsletter
- Recognition in the Annual Report
- Recognition on the Donor Wall in the main lobby

Make Your Gift Today.

Celebrating science and supporting the Maryland Science Center is quick and easy.

By mail: Send your contribution (made payable to Maryland Science Center) to Annual Appeal, Maryland Science Center, 601 Light Street, Baltimore, Maryland 21230

Online: Go to www.mdsci.org/donate

By phone: Call the Maryland Science Center Development Office at 410.545.5894

THE MARYLAND ACADEMY OF SCIENCES AND THE MARYLAND SCIENCE CENTER

The Maryland Academy of Sciences is Maryland's oldest scientific institution and one of the oldest such institutions in the entire nation.

At its inception in 1797, the Academy was an amateur scientific society—members met to discuss papers on astronomy, botany, zoology, and other subjects then known as the "natural sciences."

As the Academy continued its work through the 1800s and 1900s, its ranks included distinguished members named Pratt, Carroll, Latrobe, Audubon, Goucher, and Pershing—all the while moving from location to location seeking larger space and envisioning a place where visitors engage in, and with, science rather than a place where they look at static collections of rocks and fossils. The vision became reality with the opening of the Academy's Maryland Science Center in 1976.

Today, and for more than 40 years, the Maryland Academy of Sciences, through its programs and exhibits at the Maryland Science Center, has demonstrated a commitment to emphasize to its many audiences the importance of Science, Technology, Engineering, and Mathematics (STEM). No other institution in the State reaches more teachers and students through its outreach programs and on-site visits dedicated exclusively to science and technology education.

A 501(c)(3) organization operating in the State of Maryland